



**Caroline
Germano**

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**Creative
Skillful
Autonomous
Trilingual**

EDUCATION

Master's degree in International Communication | University Jean Moulin Lyon 3

2014 - 2016

- Production of journalistic articles
- Graphism
- Creation of a website (HTML)
- Communication professionals interview
- Marketing plan
- Planning of two events
- Social media management

First year of Master's degree in Management and Languages | University Jean Moulin Lyon 3

2013 - 2014

Degree in Languages - English-Italian - Communication speciality | University Jean Moulin Lyon 3

2010 - 2013

WORKING EXPERIENCES

Communication and Marketing Officer | ATS Développement

2016 - 2017

- Social Media strategy
- Training courses for sales prospecting on LinkedIn
- Update and optimisation of a website
- Graphism
- Creation and implementation of internal and external communication tools
- Strategic monitoring and benchmarking
- Help for events organisation
- Participation to CSR projects

Communication and Marketing (internship) | ATS Développement

2016

- Creation of a Social Media strategy
- Analysis of the communication strategy
- Graphism

Communication and Translation Assistant (internship) | Cision France

2015

- Creation of an Internet website (Wordpress)
- Translation of an Internet website
- Graphism
- Daily use of Salesforce
- SEO

Junior Web Editor | Société Gossip

2014

- Production of magazine articles

SKILLS

Softwares

- Adobe Creative Suite (Photoshop...)
- Salesforce
- Office Suite
- Wordpress
- Hootsuite
- Windows Movie Maker

Languages

- French
- English
- Italian

Social Networks

- Youtube
- Pinterest
- Facebook
- Twitter
- LinkedIn
- Instagram